



LEADERSHIP BROWARD PROFILES IN LEADERSHIP
EVENING ON THE NILE
OCTOBER 5, 2019 • THE WESTIN FORT LAUDERDALE BEACH RESORT

2019 PROFILES IN LEADERSHIP HONOREES

HOSTED BY THE WESTIN FORT LAUDERDALE BEACH RESORT

Anthony Bland

Managing Director and Greater
Fort Lauderdale Market Executive
Merrill Lynch

Kathleen Cannon, LCSW

President and CEO
United Way of Broward County

Aurelio M. Fernandez III, FACHE

President and CEO
Memorial Healthcare System

Lisa Lutoff-Perlo

President and CEO
Celebrity Cruises, Inc.

O.J. McDuffie

Co-Founder and Board Chairman
O.J. McDuffie Catch 81 Foundation
Former Miami Dolphins Wide Receiver

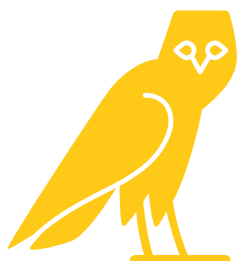
LIFETIME ACHIEVEMENT AWARD

Sherry Friedlander

CEO and Founder
A Child is Missing, Inc.

EXCELLENCE IN CORPORATE LEADERSHIP

jetBlue





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GIFT OF THE NILE



Title Sponsor - \$25,000

- 2 VIP tables for 20 guests with signage
- 2 tickets to honoree dinner
- Logo on step-and-repeat at event entry
- 12 reserved seats to after party
- Projection of logo in cocktail reception and ballroom (gobo)
- Upgraded wine served at table
- Welcome remarks at gala
- 2 full-page, color ads in program journal with premium cover placement
- Letter from the title sponsor prominently placed in program journal
- Inclusion in society photos
- Company name/logo on all materials including invitation, pre- and post-event email and media, signage, and website

GREAT PYRAMID



Presenting Sponsors - \$15,000

- 1 VIP table for 10 guests with signage
- 8 reserved seats to after party
- Logo on step-and-repeat at event entry
- 2 tickets to honoree dinner
- Projection of logo in cocktail reception and ballroom (gobo)
- Upgraded wine served at table
- Opportunity to make intro on stage
- Inclusion in society photos
- 2 full-page, color ads prominently placed in program journal
- Company name/logo on invitation, pre- and post-event email and media, signage, and website

THE SPHINX



After Party - \$7,500

- 1 table for 10 guests with signage
- 6 reserved seats to after party
- Opportunity to address guests/honorees at after party
- Inclusion in society photos
- 1 full-page, color ad prominently placed in program journal
- Company signage/material at after party
- Company name/logo on all after party materials and gala invitation, pre- and post-event email and media, signage, and website

KING TUT



Silent Auction Technology - \$7,500

- 1 table for 10 guests with signage
- 4 reserved seats to after party
- 1 full-page, color ad prominently placed in program journal
- Company name/logo on invitation, pre- and post-event email, signage
- Logo on e-bidding mobile app

CLEOPATRA



Photo Booth - \$7,500

- 1 table for 10 guests with signage
- 4 reserved seats to after party
- 2 tickets to honoree dinner
- 1 full-page, color ad prominently placed in program journal
- Company name/logo on invitation, pre- and post-event email, signage
- Logo on photo booth

COBRA



Live Auction - \$7,500

- 1 table for 10 guests
- 1 full-page, color ad in journal
- Prominent signage in ballroom
- Company name/logo on invitation, pre- and post-event email, signage, and website
- Company name/logo on 250 bid paddles placed on every ballroom table

SOLD



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GIZA



Silent Auction - \$5,000

- 1 table for 10 guests
- 1 full-page, color ad in program journal
- Prominent signage in silent auction area
- Company name/logo on gala invitation, pre- and post-event email, signage, and website

AIDA



Chocolate Sponsor - \$5,000

- 1 table for 10 guests
- 1 full-page, color ad in program journal
- Logo on chocolate giveaway
- Company name/logo on gala invitation, pre- and post-event email, signage, and website

CAIRO



Entertainment - \$5,000

- 1 table for 10 guests
- 1 full-page, color ad in program journal
- Recognition during entertainment
- Company name/logo on invitation, pre- and post-event email, signage, and website

SCARAB



Cocktail Reception - \$5,000

- 1 table for 10 guests
- 1 full-page color, ad in program journal
- Prominent signage in bar/cocktail area
- Company name/logo on invitation, pre- and post-event email, signage and website

VALLEY OF KINGS



Table Sponsors - \$3,500

- 1 table for 10 guests with signage
- 1 full-page, black and white ad in program journal
- Company name on invitation, pre- and post-event email, signage

LUXOR



Individual Ticket

- LBF Member - \$300
- Individual Guest - \$350
- LBF Member Couple - \$550 (one must be a current member)

You may purchase tickets online at www.leadershipbroward.org.

Please note: Sponsorship deadline for invitation inclusion is 8/9/19.

In addition to the packages outlined above, customized opportunities are available.

For more information, please call (954) 767-8866 or e-mail gabriela@leadershipbroward.org





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PROGRAM JOURNAL ADVERTISING

- ___ Full-page, color (vertical: 8”w x 10.5”h)\$600
- ___ Full-page, black and white (vertical: 8”w x 10.5”h).....\$400
- ___ Half-page, color (horizontal: 8”w x 5.25”h)\$300
- ___ Half-page, black and white (horizontal: 8”w x 5.25”h)\$200
- ___ Quarter-page, black and white (vertical: 4”w x 5.25”h)\$100

HARD AD DEADLINE: 9/06/19

Ads are required in one of the following formats: Press quality, PDF, TIFF or JPEG files at 300 DPI with all fonts embedded or converted to outline. Send ads to: gabriela@leadershipbroward.org



THANK YOU

PLEASE FILL OUT COMPLETELY:

- SPONSORSHIP LEVEL** \$ _____
- PROGRAM AD/ SIZE** \$ _____
- INDIVIDUAL TICKETS** \$ _____
- TOTAL ENCLOSED** \$ _____

Name/Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____

Please bill my credit card: ___ MasterCard ___ Visa ___ American Express

Name on Credit Card _____
 Card # _____ Expiration _____ Security Code _____
 Authorized Signature _____

PLEASE MAKE PAYMENT TO:

Leadership Broward Foundation, Inc.
1421 SE 4th Ave., Ste D, Fort Lauderdale, FL 33316
(954) 767-8866

For more information, please call (954) 767-8866, e-mail gabriela@leadershipbroward.org or visit www.LeadershipBroward.org.

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