



GODS & GODDESSES

An Epic Event

ANNUAL FUN LUNCH XXIV

FRIDAY, MARCH 16, 2018 | 11:30 AM – 1:30 PM

PIER SIXTY-SIX HOTEL & MARINA

Please join Leadership Broward at the 2018 LEADERSHIP FUN LUNCH honoring this year's outstanding honorees! Every year The Fun Lunch honors Leadership Broward alumni and members for their contributions to the organization and the community. And the honorees are...

ASHLEY BOXER, Class XXX, Memorial Healthcare System

SHELLY BRADSHAW, Class XXVIII, Broward Center for the Performing Arts

JOY CARTER, , Class XXI, Keller Williams

TERRY FRANK, Class XXIII, BBX Capital

TIM HOGANS, Class XXXIII, Florida Power & Light

JENE KAPELA, Class XXX, Adventures in Voluntourism

MICHAEL LONG, Class IX, The Broward Partnership

With leaders like these, this eagerly anticipated annual event is sure to sell out! We know you'll want to be part of the FUN and we have added exciting new sponsorship opportunities this year to meet YOUR needs as a sponsor looking to connect with your target audience.

As a proud sponsor of 2018 LEADERSHIP FUN LUNCH you will position yourself as a premier partner with Leadership Broward and show your commitment to developing leaders in our community. You may yourself be a graduate of one of our programs, or know someone who is. If so, you know the loyalty our brand confers and you already understand the prestige of aligning your brand with ours.

Fun Lunch attendees include leaders representing diverse industries across Broward County. The majority are members and alumni of Leadership Broward who have gone through one of our top-notch programs and are very loyal to Leadership Broward and our supporters.

Please choose from the following sponsorship levels or call us to discuss a custom package as soon as possible. We truly appreciate you and look forward to a mutually beneficial partnership.

Sincerely,

Andria Cunningham
Chair
XXIX

Michael Goodman
Event Co-Chair
Class XV

Suzanne Higgins
Event Co-Chair
Class XIV

Suzie King
Event Co-Chair
Class XXI

Tom Loffredo
Event Co-Chair
Class XXXVIII



LEADERSHIP
BROWARD
FOUNDATION, INC.





ZEUS: GOD OF THE SKY

TITLE SPONSOR: PIER SIXTY-SIX HOTEL & MARINA – \$15,000

- | | |
|--|--|
| <ul style="list-style-type: none"> • One LB or WLB tuition (value \$1,500- \$2,500) (application and acceptance required) • Sponsorship of (1) LB program day during 2017/2018 (value: \$1,500) • Sponsorship of (1) "Ancillary Event" (see below) (value: \$5,000) • VIP Table of 10 • Full page color ad: front inside cover or back cover or 2-page center spread AND one full page B/W ad • "Your Logo in Lights": Custom GOBO created for your company displayed at event. Yours to keep and use. • Opportunity to speak at podium | <div style="text-align: center; background-color: red; color: white; padding: 10px; font-size: 2em; font-weight: bold;">SOLD</div> <ul style="list-style-type: none"> • Table signage • Recognition as TITLE SPONSOR in all press releases, emails and collateral materials and at ancillary events • Logo on invitation, event website page, program journal and audio/visuals • Marketing/collateral materials placed in 500 goody bags • Feature story in LB e-newsletter (distribution 4,000) |
|--|--|

POSEIDON: GOD OF THE SEA

PRESENTING SPONSOR – \$7,500

- | | |
|---|---|
| <ul style="list-style-type: none"> • VIP Table of 10 • Front inside cover or back cover full page color ad AND one full page B/W ad in program journal • Your Logo in Lights: Custom GOBO created for you to keep • Table signage • Recognition as PRESENTING SPONSOR in all press releases, emails and collateral materials and at ancillary events | <ul style="list-style-type: none"> • Logo on invitation, event website page, program journal and audio/visuals • Marketing/collateral materials placed in 500 goody bags • Feature story in LB e-newsletter (distribution 4,000) |
|---|---|





ATHENA: GODDESS OF WISDOM, WAR AND USEFUL ARTS

FUN LUNCH & ANCILLARY EVENT SPONSOR – \$5,000

- Table of 10 at Fun Lunch
 - Full page color ad AND one full page B/W ad in program journal
 - Table signage
 - Recognition in all press releases, emails and collateral materials
 - Logo on invitation, event website page, program journal and audio/visuals
 - Marketing/collateral materials placed in 500 goody bags
 - Feature story in LB e-newsletter (distribution 4,000)
- PLUS sponsorship of: (choose one)
- After-Party at Pier Sixty-Six Hotel & Marina including snacks and beverages
 - (2) Pre-luncheon honoree toast & gift gathering parties: dates and locations to be determined

APOLLO: GOD OF ARCHERY, MUSIC, POETRY

VALET SPONSOR – \$3,500

- Table of 10 at Fun Lunch
- Opportunity to place promotional gift item in each valet parked car (must provide item)
- Full page color ad AND one full page B/W ad in program journal
- Table signage
- Recognition in all press releases, emails and collateral materials
- Logo on invitation, event website page, program journal and audio/visuals
- Marketing/collateral materials placed in 500 goody bags





HERA: GODDESS OF MARRIAGE, MOTHERS AND FAMILIES

SPONSOR – \$2,500

- One table of 10 at Fun Lunch
- Full page color ad in program journal
- Prominent signage in reception area and display informational material
- Table signage
- Recognition in all press releases, emails and collateral materials
- Logo on invitation, event website page, program journal and audio/visuals
- Marketing/collateral materials placed in 500 goody bags

Choice of recognition for one of the following (based on availability):

- Balloon Raffle – logo printed on 200 balloons
- Chocolate – logo on chocolate gift packaging
- House Band / Entertainment
- Program Journal – prominently placed color ad in program
- Goody Bag – logo on goody bag & collateral materials placed in goody bag
- Centerpieces – logo incorporated into centerpieces
- Photo Booth – logo on guest photos
- Beverage – signature drink created with your company name. Signage at bars.
- Invitation Printing – recognition on invitation (deadline applies)

APHRODITE: GODDESS OF LOVE AND BEAUTY

TABLE SPONSOR – \$1,000

- One table of ten at Fun Lunch
- Full page B/W ad in program journals (500)
- Table signage
- Logo on event website page





GODS & GODDESSES

Advertising & Single Tickets

PROGRAM JOURNAL ADS

- ☐ Full Page Color (4.8" W x 7.8"H) - \$350
 ☐ Full Page B/W (4.8" W x 7.8"H) - \$250
☐ Half Page Color (4.8" W x 3.9"H) - \$175
 ☐ Half Page B/W (4.8"W x 3.9H) - \$125
☐ Quarter Page B/W (2.4" W x 3.9" H) - \$50
☐ Past Honoree Tribute Page - \$25 (submit B/W photo; or LBF will use current member picture)

INDIVIDUAL TICKETS

- ☐ LBF Current Paid Members \$75
☐ Non-Member \$100
☐ Emerge Broward Member \$50

PLEASE FILL OUT COMPLETELY

SPONSORSHIP LEVEL _____ \$ _____
 PROGRAM AD/ SIZE _____ \$ _____
 INDIVIDUAL TICKETS _____ \$ _____
 TOTAL ENCLOSED: \$ _____

Sponsor Name (as it will appear in print) _____

Contact Person _____ Title _____

Ph. Number: _____ Email _____

☐ **Check Enclosed**
☐ **Check Requested/ P.O.**
☐ **Charge my credit card**

Name on Card (Please print) _____

Credit Card #: Visa/MC/AMEX _____ Exp _____ CVV _____

Signature of Cardholder: _____

*****DEADLINE TO SUBMIT ARTWORK: DATE HERE NO EXCEPTIONS*****

Artwork emailed to andrew@leadershipbroward.org by March 1, 2018.

There is an additional \$75 charge for ads that are not sized correctly or not camera ready.

Artwork must be camera ready in jpeg or pdf format.

Make Payment to:

Leadership Broward Foundation, Inc.
 1640 W. Oakland Park Blvd. Suite 400, Ft. Lauderdale, FL 33311
 Phone: 954-767-8866 Fax 954-485-6683
 Email: andrew@leadershipbroward.org



LEADERSHIP
BROWARD
FOUNDATION, INC.

