

THE WESTIN FORT LAUDERDALE BEACH RESORT
2024 FUN LUNCH



Seas the Day



FRIDAY, MARCH 15, 2024 | 11:30 AM – 1:30 PM
MARGARITAVILLE HOLLYWOOD BEACH RESORT

Please join us at the **2024 LEADERSHIP BROWARD FUN LUNCH**, celebrating our outstanding honorees! Every year, the Fun Lunch honors Leadership Broward alumni, and members for their contributions to the community and the Leadership Broward Foundation. This year, we are proud to honor ...

WHITNEY DUTTON – Class XXXVI – *Dutton Real Estate Services*
JULIO GONZALEZ – Class XXXIX – *Broward Sheriff's Office*
DOUGLAS HARRISON – Class XXXV – *Memorial Healthcare System*
MICHAEL LESSNE – Class XXXV – *Lessne Law*
JACQUELINE LORBER – Class IX – *South Florida Symphony Orchestra*
LOIS MARINO – Class XXXII – *BBX Capital Foundation*
KIMBERLY VASSAR – Class XXXIV – *Arc Broward*

With leaders like these this eagerly anticipated annual event is sure to sell out! We know you'll want to be part of the FUN, and we have added exciting new sponsorship opportunities to meet YOUR needs.

Each year, the Fun Lunch is attended by more than 400 influential leaders representing diverse industries across Broward County, most of whom are members and alumni of Leadership Broward. If you are a graduate of one of our programs, or know someone who is, you know the loyalty our brand confers, and understand the prestige of aligning your brand with ours. As a proud sponsor of the **2024 FUN LUNCH**, you will position yourself as a premier partner with Leadership Broward and display your commitment to developing leaders in our community.

Please choose from the following sponsorship levels or call us to discuss a custom package as soon as possible. We truly appreciate your support and look forward to a mutually beneficial partnership.

Sincerely,

Ariadna Alvarez
2024 Fun Lunch Co-Chair
Holland & Knight

Joseph Karl
2024 Fun Lunch Co-Chair
Provenance Wealth Advisors, LLC

Leonard Pounds
2024 Fun Lunch Co-Chair
NSU Health

Christopher Sajdera
2024 Fun Lunch Co-Chair
Sajdera, PA

Connor Storch
2024 Fun Lunch Co-Chair
Co. Story

Kelly Lane
VP Special Events
Leadership Broward Foundation

Andrew Zullo
CEO
Leadership Broward Foundation

ADMIRAL

TITLE SPONSOR – \$15,000

- * Exclusive right to present a 30-60 second Commercial or Promotional Video at the event, including an On-Stage Introduction by a representative of your organization.
- * 2 Tables for Ten (10) guests
- * 2 Table Signages
- * Company name/logo on step and repeat with prominent placement at the entrance.
- * Two full-page color ads in journal with premium cover placement
- * Custom projection of logo in cocktail reception and/or ballroom (gobo)
- * Recognition as the Title Sponsor in social media, emails, website, collateral materials and at ancillary events
- * Company name/logo on invitation, program journal and signage
- * Feature story in Leadership Broward's e-Newsletter (Distribution: 7,000)
- * Tuition for one (1) person in the Women Leading Broward program the following year (Value: \$800) (application and acceptance to the program required)

SOLD!

COMMODORE

PRESENTING SPONSOR – \$10,000

- * 2 Tables for Ten (10) guests
- * 2 Table signages
- * Company name/logo on step and repeat with prominent placement at the entrance.
- * One full-page color ad AND one full-page black & white ad in program journal
- * Recognition as the Presenting Sponsor in social media, emails, website, collateral materials and at ancillary events
- * Company name/logo on invitation, program journal and signage
- * Feature story in Leadership Broward's e-Newsletter (Distribution: 7,000)

DEBARKATION

AFTERPARTY SPONSOR – \$10,000

Collaboration Welcome

- * 2 Tables for Ten (10) guests
- * 2 Table signages
- * One full-page color ad in program journal
- * Company name/logo on step and repeat with prominent placement at the entrance.
- * Recognition from bank/dj during entertainment in main ballroom
- * Prominent signage in Afterparty area
- * Recognition as the Afterparty Sponsor in social media, emails, website, collateral materials and at ancillary events
- * Company name/logo on invitation, program journal and signage
- * Feature story in Leadership Broward's e-Newsletter (Distribution: 7,000)

HELM

VIP PRE-PARTY SPONSOR – \$7,500

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Company name/logo on VIP step and repeat with prominent placement at the entrance.
- ✦ Recognition as the VIP Pre-Party Sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage
- ✦ Feature story in Leadership Broward's e-Newsletter (Distribution: 7,000)

TRADEWINDS

BALLOON RAFFLE SPONSOR – \$5,000

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Logo/Company Name placement on 180 balloons
- ✦ Prominent signage in Balloon Raffle
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary event
- ✦ Company name/logo on invitation, program journal and signage

GALLEY

CHOCOLATE SPONSOR – \$3,500

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Logo/Company Name placement on chocolate giveaway, given to each guest.
- ✦ Prominent signage in Ballroom
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage

SOLD!

ANCHOR

PHOTO BOOTH SPONSOR – \$3,500

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Logo printed on all photo booth photo strips.
- ✦ Prominent signage in Photo Booth area
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage

PORT-SIDE

ENTERTAINMENT SPONSOR – \$3,500

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Recognition from band/dj during entertainment in main ballroom
- ✦ Prominent signage in entertainment area
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage

STARBOARD-SIDE

COCKTAIL SPONSOR – \$3,500

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Logo imprinted on cocktail napkins during Cocktail Hour
- ✦ Prominent signage in cocktail area
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage

WINDWARD

VALET SPONSOR – \$3,500

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Opportunity to provide a parting gift with your logo to all attendees.
- ✦ Prominent signage in cocktail area
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage

BOUY

TABLE SPONSOR – \$2,500

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Prominent signage in reception area and display informational material.
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage

ALL ABOARD

CELEBRATION SPONSOR – \$750

- ✦ One full-page color ad in program journal
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary events

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**2024 LEADERSHIP BROWARD FUN LUNCH
SPONSORSHIPS, ADVERTISING, TABLES, AND TICKETS**

PROGRAM JOURNAL ADS

- Full Page Color (5.5" W x 8.5"H) - \$350
- Full Page B/W (5.5" W x 8.5"H) - \$250
- Half Page Color (5.5" W x 4.2"H) - \$175
- Half Page B/W (5.5" W x 4.2"H) - \$125
- Past Honoree Tribute Page - \$30 (submit B/W photo; or LBF will use current member picture)

Artwork emailed to gabriela@leadershipbroward.org by February 1, 2024.
There is an additional \$75 charge for ads that are not sized correctly or not camera ready.
Artwork must be camera ready in jpeg or pdf format

INDIVIDUAL TICKETS

- LBF Current Paid Members \$100
- Non-Member\$125

PLEASE FILL OUT COMPLETELY

SPONSORSHIP LEVEL _____ \$ _____

PROGRAM AD/ SIZE _____ \$ _____

INDIVIDUAL TICKETS _____ \$ _____

TOTAL ENCLOSED: \$ _____

Sponsor Name (as it will appear in print) _____

Contact Person _____ Title _____

Ph. Number: _____ Email _____

Check Enclosed **Check Requested/P.O.** **Charge my credit card**

Name on Card (Please print) _____

Credit Card #: Visa/MC/AMEX _____ Exp _____ CVV _____

Signature of Cardholder: _____

Please Make Payment to: Leadership Broward Foundation, Inc.
 1330 SE 4th Ave – Ste I, Ft. Lauderdale, FL 33316 Phone: 954-767-8866 Fax 954-485-6683
 e-mail gabriela@leadershipbroward.org
 Leadership Broward Foundation, Inc.'s Florida Charitable Solicitation number is CH8416.
 Leadership Broward Foundation, Inc. receives 100% of the contribution made.