



# Seas the Day



## 2024 LEADERSHIP BROWARD FUN LUNCH FRIDAY, MARCH 15, 2023 | 11:30 AM – 1:30 PM MARGARITAVILLE HOLLYWOOD BEACH RESORT

Please join us at the **2024 LEADERSHIP BROWARD FUN LUNCH**, celebrating our outstanding honorees! Every year, the Fun Lunch honors Leadership Broward alumni, and members for their contributions to the community and the Leadership Broward Foundation. This year, we are proud to honor ...

- WHITNEY DUTTON** – Class XXXVII – *The Dutton Group*
- JULIO GONZALEZ** – Class XXXIX – *Broward Sheriff's Office*
- DOUGLAS HARRISON** – Class XXXV – *Memorial Healthcare System*
- MICHAEL LESSNE** – Class XXXV – *Lessne Law*
- JACQUELINE LORBER** – Class IX – *South Florida Symphony Orchestra*
- LOIS MARINO** – Class XXXII – *BBX Capital Foundation*
- KIMBERLY VASSAR** – Class XXXIV – *Arc Broward*

With leaders like these this eagerly anticipated annual event is sure to sell out! We know you'll want to be part of the FUN, and we have added exciting new sponsorship opportunities to meet YOUR needs.

Each year, the Fun Lunch is attended by more than 400 influential leaders representing diverse industries across Broward County, most of whom are members and alumni of Leadership Broward. If you are a graduate of one of our programs, or know someone who is, you know the loyalty our brand confers, and understand the prestige of aligning your brand with ours. As a proud sponsor of the **2023 FUN LUNCH**, you will position yourself as a premier partner with Leadership Broward and display your commitment to developing leaders in our community.

Please choose from the following sponsorship levels or call us to discuss a custom package as soon as possible. We truly appreciate your support and look forward to a mutually beneficial partnership.

Sincerely,

**Ariadna Alvarez**  
2024 Fun Lunch Co-Chair  
Holland & Knight

**Joseph Karl**  
2024 Fun Lunch Co-Chair  
Provenance Wealth Advisors, LLC

**Leonard Pounds**  
2024 Fun Lunch Co-Chair  
NSU Health

**Christopher Sajdera**  
2024 Fun Lunch Co-Chair  
Sajdera, PA

**Erin Sloss**  
2024 Fun Lunch Co-Chair  
Coastal Wealth, a MassMutual firm

**Connor Storch**  
2024 Fun Lunch Co-Chair  
Co. Story

**Kelly Lane**  
VP Special Events  
Leadership Broward Foundation

**Andrew Zullo**  
CEO  
Leadership Broward Foundation



# **ADMIRAL**

**TITLE SPONSOR – \$15,000**

- ✦ Exclusive right to present a 30-60 second Commercial or Promotional Video at the event, including an On-Stage Introduction by a representative of your organization.
- ✦ 2 Tables for Ten (10) guests
- ✦ 2 Table Signages
- ✦ Company name/logo on step and repeat with prominent placement at the entrance.
- ✦ Two full-page color ads in journal with premium cover placement
- ✦ Custom projection of logo in cocktail reception and/or ballroom (gobo)
- ✦ Recognition as the Title Sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage
- ✦ Feature story in Leadership Broward's e-Newsletter (Distribution: 7,000)
- ✦ Tuition for one (1) person in the Women Leading Broward program the following year (Value: \$800) (application and acceptance to the program required)

# **COMMODORE**

**PRESENTING SPONSOR – \$10,000**

- ✦ 2 Tables for Ten (10) guests
- ✦ 2 Table signages
- ✦ Company name/logo on step and repeat with prominent placement at the entrance.
- ✦ One full-page color ad AND one full-page black & white ad in program journal
- ✦ Recognition as the Presenting Sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage
- ✦ Feature story in Leadership Broward's e-Newsletter (Distribution: 7,000)

# **DEBARKATION**

**AFTERPARTY SPONSOR – \$10,000**

*Collaboration Welcome*

- ✦ 2 Tables for Ten (10) guests
- ✦ 2 Table signages
- ✦ One full-page color ad in program journal
- ✦ Company name/logo on step and repeat with prominent placement at the entrance.
- ✦ Recognition from bank/dj during entertainment in main ballroom
- ✦ Prominent signage in Afterparty area
- ✦ Recognition as the Afterparty Sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage
- ✦ Feature story in Leadership Broward's e-Newsletter (Distribution: 7,000)

# **HELM**

## **VIP PRE-PARTY SPONSOR – \$7,500**

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Company name/logo on VIP step and repeat with prominent placement at the entrance.
- ✦ Recognition as the VIP Pre-Party Sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage
- ✦ Feature story in Leadership Broward's e-Newsletter (Distribution: 7,000)

# **TRADEWINDS**

## **BALLOON RAFFLE SPONSOR – \$5,000**

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Logo/Company Name placement on 180 balloons
- ✦ Prominent signage in Balloon Raffle
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary event
- ✦ Company name/logo on invitation, program journal and signage

# **GALLEY**

## **CHOCOLATE SPONSOR – \$3,500**

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Logo/Company Name placement on chocolate giveaway, given to each guest.
- ✦ Prominent signage in Ballroom
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage

# ***ANCHOR***

**PHOTO BOOTH SPONSOR – \$3,500**

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Logo printed on all photo booth photo strips.
- ✦ Prominent signage in Photo Booth area
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage

# ***PORT-SIDE***

**ENTERTAINMENT SPONSOR – \$3,500**

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Recognition from band/dj during entertainment in main ballroom
- ✦ Prominent signage in entertainment area
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage

# ***STARBOARD-SIDE***

**COCKTAIL SPONSOR – \$3,500**

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Logo imprinted on cocktail napkins during Cocktail Hour
- ✦ Prominent signage in cocktail area
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage

# **WINDWARD**

**VALET SPONSOR – \$3,500**

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Opportunity to provide a parting gift with your logo to all attendees.
- ✦ Prominent signage in cocktail area
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage

# **BOUY**

**TABLE SPONSOR – \$2,500**

- ✦ One table for Ten (10) guests
- ✦ Table signage
- ✦ One full-page color ad in program journal
- ✦ Prominent signage in reception area and display informational material.
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary events
- ✦ Company name/logo on invitation, program journal and signage

# **GANGWAY**

**CLASS TABLE SPONSOR – \$1,500**

- ✦ One table for Ten (10) guests
- ✦ One half-page black & white ad in program journal
- ✦ Table signage
- ✦ Company name on invitation, program journal and signage

# **ALL ABOARD**

**CELEBRATION SPONSOR – \$750**

- ✦ One full-page color ad in program journal
- ✦ Recognition as sponsor in social media, emails, website, collateral materials and at ancillary events



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## 2024 LEADERSHIP BROWARD FUN LUNCH SPONSORSHIPS, ADVERTISING, TABLES, AND TICKETS

### PROGRAM JOURNAL ADS

- Full Page Color (5.5" W x 8.5"H) - \$350
- Full Page B/W (5.5" W x 8.5"H) - \$250
- Half Page Color (5.5" W x 4.2"H) - \$175
- Half Page B/W (5.5" W x 4.2"H) - \$125
- Past Honoree Tribute Page - \$30 (submit B/W photo; or LBF will use current member picture)

Artwork emailed to [gabriela@leadershipbroward.org](mailto:gabriela@leadershipbroward.org) by February 1, 2024.  
 There is an additional \$75 charge for ads that are not sized correctly or not camera ready.  
 Artwork must be camera ready in jpeg or pdf format

### INDIVIDUAL TICKETS

- LBF Current Paid Members ..... \$100
- Non-Member ..... \$125

### PLEASE FILL OUT COMPLETELY

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SPONSORSHIP LEVEL \_\_\_\_\_ \$ \_\_\_\_\_

PROGRAM AD/ SIZE \_\_\_\_\_ \$ \_\_\_\_\_

INDIVIDUAL TICKETS \_\_\_\_\_ \$ \_\_\_\_\_

TOTAL ENCLOSED: ..... \$ \_\_\_\_\_

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**Sponsor Name (as it will appear in print)** \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Ph. Number: \_\_\_\_\_ Email \_\_\_\_\_

**Check Enclosed**       **Check Requested/P.O.**       **Charge my credit card**

Name on Card (Please print) \_\_\_\_\_

Credit Card #: Visa/MC/AMEX \_\_\_\_\_ Exp \_\_\_\_\_ CVV \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

**Please Make Payment to: Leadership Broward Foundation, Inc.**  
 1330 SE 4<sup>th</sup> Ave – Ste I, Ft. Lauderdale, FL 33316 Phone: 954-767-8866 Fax 954-485-6683  
 e-mail [gabriela@leadershipbroward.org](mailto:gabriela@leadershipbroward.org)  
 Leadership Broward Foundation, Inc.'s Florida Charitable Solicitation number is CH8416.  
 Leadership Broward Foundation, Inc. receives 100% of the contribution made.

