



Youth Leadership Broward Class XXXV

Business & Media Day

Tuesday, November 9th, 2021

8:15 am – 4:30 pm

MEETING / PARKING LOCATION:

MOSS Construction

2101 N Andrews Ave. Wilton Manors, FL 33311

If there are any issues, please call Dana on her cell at **(754) 214.6878**.

MISSION: To educate and inform students about the types of industries and businesses that make up the business community in Broward County. Also, participants will learn about the role of communications in business and leadership and will have a better understanding of how print media works.

Attire for the day: Please dress in business casual attire with comfortable shoes. In order to tour Resolve Marine, all students must wear long pants, shirts with sleeves, and closed-toed shoes. Flip flops and open-toed shoes are not permitted at Resolve Marine

Important: In order to tour Resolve Marine, all students must wear long pants, shirts with sleeves, and closed-toed shoes. Please bring a Driver's License or Student ID for security at Resolve Marine.

THANK YOU TO OUR SPONSOR:



8:15 am

Arrive at MOSS

2101 N Andrews Ave. Wilton Manors, FL 33311

Welcome & Overview of the Day

Christine Molloy, YLB Class Program Chair

Mike Adams, Joshua Levenson and Jay Weaver, Business & Media Day Chairs

Welcome from our Sponsor

Scott Moss

“Industry Overview”

David Coddington, Sr. Vice President – Business Development, The Greater Fort Lauderdale Alliance

Lori Wheeler, Vice President, Marine Industries Association of South Florida

Board Bus

Travel to Resolve Marine

Resolve Marine Tour

Chauncey Naylor, Director, Resolve Maritime Academy

Board Bus

Travel back to MOSS

Lunch

Front Page Exercise

Gail Bulfin, Senior Vice President, Membership Development, The Greater Fort Lauderdale Alliance

Board Bus

Travel to Sun Sentinel

Sun Sentinel Tour

Mike Adams, VP Finance / Planning, Sun Sentinel

Board Bus

Travel back to MOSS

4:15 pm

Wrap Up

Business & Media Day Chair Bios



Mike Adams
VP Finance / Planning
Sun Sentinel

Mike Adams is the VP Finance/Planning that serves as a key business partner to General Manager and Editor-in-Chief, directly supporting the teams in all budgeting and tracking matters.

Located in our Sun Sentinel, Deerfield Beach office, Mike is responsible for managing all activities relating to the strategic and operating plans for the South Florida Sun Sentinel and Orlando Sentinel. Such activities include managing and maintaining the company's strategic and operating plans, overseeing the Finance team in Florida and provide relevant financial analyses and oversight. Mike is ultimately responsible for the region's financial reporting integrity, operational plan, accounting procedures, policies and control environment.

Mike has a deep history with Tribune Publishing that includes various operational and financial positions at Tribune Corporate, Chicago Tribune, Sun-Sentinel and Newsday (Long Island, NY). Mike earned his Bachelor of Science in Accounting at Northern Illinois University and MBA in Operations at DePaul University in Chicago.



Joshua Levenson
Partner
Holland & Knight LLP

Josh Levenson is a Broward County native. He grew up in Sunrise, Florida and attended Piper High School. He went to undergrad at the University of Miami in Coral Gables, Florida, and later attended law school at the University of Florida Levin College of Law in Gainesville, Florida.

For the past 13 years, Josh has been trial attorney at the law firm of Holland & Knight in Fort Lauderdale. His law practice includes aviation litigation, commercial litigation, trusts and estates litigation, and pro bono litigation. He is the chairperson of Holland & Knight's public and charitable services department for the Fort Lauderdale office.

In that role, he oversees Holland & Knight's community service projects and pro bono initiatives in Fort Lauderdale. Outside of practicing law, Josh is active in his community. He is a graduate of Leadership Broward's Class 37 and is currently a member of Leadership Broward's board of directors. Josh is also active with the Boy Scouts of America. He is an Eagle Scout and member of the South Florida Council Executive Board. Josh and his wife have one daughter, who was born in June of 2021.



Jay Weaver
Project Executive
MOSS

Jay Weaver has been in the Construction business for over 20 years. As a Project Executive at Moss & Associates he oversees multiple multi-million dollar ranging from Hotel Resorts to 60 Story High-Rises and is responsible for total project management, such as client development, preconstruction, budgets, schedule, staffing, operations, and project close-out.

Jay also serves as the Vice President of the Backpack Barber Foundation a non-profit located in Broward County. The Foundation serves as an aid to the homeless in assisting of removing them from the streets to restart their lives through transition into recovery and opportunity. In addition, the Foundation provides support to today's youth as homeless prevention.

Business & Media Day Speaker Bios



Scott Moss
CEO
MOSS Construction

As CEO of Moss, Scott inspires and empowers his team to create the exceptional. His innate curiosity drives a culture of continuous learning where insight, engagement and determination define an individual's success.

A natural leader, Scott effortlessly engages all levels of the organization with an approachable and collaborative style that mirrors the company's core values – work hard, be nice, have fun.

Construction is in Scott's DNA. He grew up around jobsites and started working in the field when he turned 17. His first job as laborer on a concrete forming crew gave Scott a healthy respect for the hard work and dedication required to be successful in construction. He studied the industry in college, and after graduating he worked his way up from project engineer to project manager.

In 2004, Scott and his father, Bob, started Moss. Together they created the company's first winning presentation and managed the company's first project. Today, Moss employs over 700 people across the US with revenue exceeding \$1.2 billion.

Scott holds a Bachelor's Degree in Construction Management from the University of Florida and is a Certified General Contractor. He is a member of the Young President's Organization and Harvard Business School's Young President's Program. Scott is also an advisory Board Member of Urban Land Institute's Southeast Florida/Caribbean Chapter and is a member of the Construction Industry Round Table. Previously, Scott served as the Chairman of Associated Builders and Contractors – Florida East Coast Chapter.



David Coddington, LEED AP
Sr. Vice President – Business Development
Greater Fort Lauderdale Alliance

David Coddington joined the Greater Fort Lauderdale Alliance as Vice President – Business Development in June, 2010. In his role at the Alliance, David and his team are responsible for assisting local, national, and international companies already doing business in Greater Fort Lauderdale when they consider an expansion.

His team is also responsible for attracting and assisting prospective companies considering an expansion and/ or relocation to Greater Fort Lauderdale. David's focus within the targeted industries is technology.

He is the Faciliatoror of the South Florida TechGateway. The TechGateway is a public private collaborative effort of technology businesses, universities, technology industry organizations and economic development organizations to brand, recruit and retain technology companies and technology talent in South Florida.

David holds B.A. degrees in Geography and International Studies from the University of South Florida. He is a LEED AP (Leadership in Energy and Environmental Design Accredited Professional certified by the U.S. Green Building Certification Institute).

He is a member of the Building Owners and Managers Association (BOMA) of Fort Lauderdale and Palm Beaches. He served on a sub-committee for the Broward County Climate Change Task Force. He is also a member of the trade association for developers, owners and investors in industrial, office and related commercial real estate (NAIOP)

David presently serves on the boards of Leadership Broward Foundation Board, the Greater Fort Lauderdale Chamber of Commerce, the South Florida Technology Alliance Board, the NSU Advisory Board of the College of Engineering and Computer. He also served on the Broward County's Community Energy Strategic Plan Committee which provides a framework for Broward County community-wide reduction of the overall energy use and power consumption.



Lori Wheeler
Vice President
Marine Industries Association of South Florida

Lori Wheeler has lived in Broward County for more than 10 years, having grown up in Palm Beach County after her family moved to South Florida from Massachusetts when she was a child. After high school, she studied graphic design at Palm Beach State College and Florida Atlantic University.

Prior to becoming the Vice President for the MIASF, Lori operated the State's Traffic & Bicycle Safety Education Program for the Boca Raton Police Services Department and served as the City's liaison to the Bicycle and Pedestrian Advisory Board. Previously, she worked as a customer service supervisor and account manager for two local companies.

As an active member of the community, Lori is a member of the Greater Fort Lauderdale Chamber of Commerce Board of Directors and co-chairs the Chamber's Marine Advisory Committee. She is a graduate of Leadership Broward Class 35 and chairs the Business Day program for current Leadership Broward enrollees.

She also serves on the American Lung Association of South Florida's Turquoise Takeover Lung Force Committee, the Winterfest Foundation Board, was inducted into the 2018 class of the Boys & Girls Clubs of Broward County 100 Outstanding Women of Broward County, and was honoree of the 2019 Up & Comer Awards by the South Florida Business & Wealth.



Chauncey Naylor
Director
Resolve Maritime Academy

Resolve Maritime Academy, the learning arm of the Resolve Marine, welcomes Chauncey Naylor as the Academy's new Director responsible for operational management, strategic course and certification development. Naylor comes to Resolve from Williams Fire and Hazard Control in Port Arthur, Texas with extensive experience leading safety management and emergency service teams. "We are excited to have Chauncey join the Resolve

Academy as Director," said Joseph E. Farrell, III, VP Business Development at Resolve, "training programs and student experience will benefit greatly from his land- and marine-based firefighting expertise."

For the past 23 years, Naylor has been a driving force behind Williams' response teams earning himself the prestigious Red Adair Industrial Community Award. Naylor, highly decorated in the fire service industry, began his career here in Fort Lauderdale as a Seaport Firefighter originally working with the Resolve Marine Academy designing and installing the Gray Manatee Fire Trainer (the cornerstone of Resolve's live-action training programs). Naylor achieved his fire-service expertise from years on the front lines as an active firefighter where his real-life experiences translated into leadership success as a fire-officer and emergency response director.

Under the new Director's guidance, the Resolve Maritime Academy will have the unique ability to incorporate real-world challenges learned from Naylor's fire-service career into value-added classroom learning. "My passion has always centered on education and training", says Naylor, "from the beginning when I was the student to now where I am still a student and an educator." Naylor's strategic plans for the Resolve Maritime Academy's "As Real As It Gets" certified programs are being designed to provide in-depth fire, safety, service, and navigational training for both land and maritime professionals.



Gail Bulfin
Senior Vice President, Membership Development
Greater Fort Lauderdale Alliance

Gail Bulfin is Senior Vice President, Membership Development for the Greater Fort Lauderdale Alliance. Her primary focus is to grow membership, develop new opportunities for networking, direct the Port Everglades Action Team, organize and lead the Alliance Leadership trips, plan the major events and oversee the member development department.

Under her guidance, membership has grown over 80%, and member engagement is at an all-time high. Bulfin is responsible for writing, editing and producing event programs and special publications. She sits on leadership committees for the Metropolitan Planning Committee (MPO) and is often asked to be involved in strategic planning sessions for both public and private institutions.

The Alliance is the County's economic development partner and as such, markets and promotes Broward as a business relocation destination.

Prior to joining the Alliance, Bulfin was an editor at the Sun Sentinel where she managed the news research department, oversaw training for 350 newsroom staff and was the reader editor in the newsroom. She was director of the National Writers' Workshop for eight years, an annual weekend conference for writers held in Fort Lauderdale drawing over 500 attendees from around the United States. She was a frequent guest lecturer at the Poynter Institute of Media Studies, the Maynard Institute, Freedom Forum and various other media-related organizations within the United States and abroad.

Currently she is the immediate past-chair of the board of Business for the Arts Broward and serves as an author moderator for Broward County Library Foundation's Literary Feast.