



## Youth Leadership Broward Class XXXV

Government & Education Day

Thursday, October 14<sup>th</sup>, 2021

8:30 am – 5:00 pm

### MEETING / PARKING LOCATION:

Riverwalk Center Parking Deck (6th Floor, Section C)  
150 SE 2nd Street Fort Lauderdale, FL 33301

If there are any issues, please call Dana on her cell at **(754) 214.6878**.

**MISSION:** To educate participants on the educational and civic issues and challenges facing our community, provide encouragement, and information on ways to contribute to the solution.

**Attire for the day:** Please dress in business casual attire with comfortable shoes. All the stops are within walking distance. Please no jeans, tank tops, shorts, or flip-flops.

**Important:** The Parking Deck and Meeting Location are located on the same level of the Riverwalk Center Parking Deck.

### THANK YOU TO OUR SPONSORS:



8:30 am

**Arrive at John Fuhrer Downtown Helistop**

*6th Floor*

150 SE 2nd Street, Fort Lauderdale, FL 33308

**Welcome & Overview of the Day**

*Christine Molloy, Class Program Chair*

*Jeremy Katzman, Chris Lagerbloom, Ben Sorenson, Government & Education Day Committee*

**Speaker Dr. John Wensveen - Chief Innovation Officer, NSU**

*Fort Lauderdale Women's Club*

**Speaker Dr. Vickie Cartwright – Broward County Public Schools Interim Superintendent**

*Fort Lauderdale Women's Club*

**Speaker Congressman Ted Deutch**

*Fort Lauderdale Women's Club*

**Lunch**

**Commissioner Robert McKinzie**

*Fort Lauderdale Women's Club*

**Ice Breaker**

*Fort Lauderdale City Hall*

**Mock City Commission Meeting**

*Fort Lauderdale City Hall*

**Public Safety Demonstration**

*Fort Lauderdale City Hall*

**A Leadership Moment with Dr. Gregory Salters**

*Fort Lauderdale City Hall*

5:00 pm

**Wrap Up**

*Fort Lauderdale City Hall*

100 N. Andrews

## Government & Education Day Committee Bios



**Jeremy Katzman**  
**Director of Business Development**  
**Nova Southeastern University**

Jeremy Katzman is a university administrator, serving as Director of Business Development for Nova Southeastern University Health Professions Division's leadership team. He oversees a multi-disciplinary group focused on university-wide strategic partnerships and recruitment initiatives.

With more than 16 years of experience in communications and marketing, business development and leadership, Katzman specializes in finding innovative solutions to advance strategic business priorities. He joined NSU in 2013 and has held several roles in the organization, including Director of Public Relations and Marketing on the founding team that established the Dr. Kiran C. Patel College of Allopathic Medicine (M.D. college) and leading communications for the Health Professions Division, which includes seven colleges.

Prior to joining NSU, he led communications and online fundraising for Miami Children's Hospital Foundation, where he focused on supporting programs and initiatives that helped children facing life-threatening illnesses. He previously served as an Account Executive at O'Connell & Goldberg Public Relations, where he provided expertise to clients in a variety of industries, including health care, non-profit, hospitality and sports.

Katzman has received numerous awards, including South Florida Business Journal's 40 Under 40 in 2021, South Florida Business and Wealth's 2021 Excellence in Health Care Rising Stars Award and 2018 Communicator of the Year by the Public Relations Society of America (PRSA) Greater Fort Lauderdale Chapter. He has served as chair, chair-elect and treasurer for the PRSA Sunshine District, which is one of 10 districts in the nation and encompasses all of Florida. He also was president of the PRSA Greater Fort Lauderdale chapter.

Katzman is a graduate of Leadership Broward Class 34 and served on the Core Planning Committee and Co-Chair of Government and Education Day for Classes 35 and 36, currently serving in the same role for Youth Leadership Broward. He is also a graduate of Leadership Hollywood Class 44. He has served on the Cooper City Planning and Zoning Advisory Board since 2018 and was on the city's Education Advisory Board previously.

A passionate champion for children, families, and the elderly, Katzman serves on the Host Committee for Florida's Children First, the Advisory Council for the Area Agency on Aging of Broward County, the Healthcare Impact Team for Broward Days, the Washington Summit Committee for the Greater Fort Lauderdale Chamber of Commerce, the Workforce and Education and Government Affairs committees for the Greater Hollywood Chamber of Commerce, and a Grievance Committee for the Florida Bar. He also has judged awards for the Holocaust Essay Contest, Association of American Medical Colleges' Group on Institutional Advancement, and PRSA. A leukemia survivor, Katzman is a long-time volunteer for the Leukemia and Lymphoma Society and previously served as chair of its Young Adult Board.

Katzman is accredited in public relations (APR) by the Universal Accreditation Board. He earned his M.B.A. from Nova Southeastern University and holds a B.A. in public relations and a B.S. in political science from the University of Florida (UF). He is a member of the UF Hall of Fame and Florida Blue Key.

His personal, professional and community experiences have given him the background and drive to serve our state as a candidate for the Florida House of Representatives.



**Christopher Lagerbloom**  
**City Manager**  
**City of Fort Lauderdale**

Chris is responsible for overseeing the day-to-day operations of Fort Lauderdale's Parks and Recreation, Public Works, Sustainable Development, and Transportation and Mobility departments.

Lagerbloom comes to Fort Lauderdale from the City of Milton, Georgia, a municipality incorporated in 2006. He was named City Manager of Milton in 2009 and successfully built a progressive, dynamic, city government from the ground up focusing on cutting edge service delivery, innovative problem solving, and results-driven operational strategies. Under his leadership, Milton captured numerous national accolades including being named the city with the "Best Quality of Life" in Georgia; one of America's 100 Safest Cities; a Certified Green Community; and a Certified City of Ethics. Lagerbloom also developed an innovative service delivery model focusing on hybrid public-private partnerships that enabled Milton to increase services and generate millions of dollars in savings.

Prior to being named City Manager of Milton, Lagerbloom served as Interim City Manager from 2007 - 2008 and, previously, helped establish the inaugural City of Milton Public Safety Department serving as the city's first Police and Fire Chief. He earlier served in the Police Department of the City of Alpharetta, Georgia, where he worked his way up the ranks from Police Officer to Police Captain.

Lagerbloom's professional and civic affiliations include earning the ICMA Credentialed Manager (ICMA-CM) designation in 2014 from the International City/County Management Association, graduating from the University of Virginia Senior Executive Institute in 2013, and being recognized as both a Paul Harris Fellow and member of the Paul Harris Society of Rotary International.

Lagerbloom holds a Bachelor of Science degree in criminal justice from Georgia State University and a Master of Public Administration degree from Columbus State University.



**Ben Sorensen**  
**City Commissioner - District 4**  
**The City of Fort Lauderdale**

Ben Sorensen was elected as the Fort Lauderdale City Commissioner of District 4 on March 13, 2018 and sworn in on March 20, 2018. He is also currently serving as Vice Mayor.

Ben Sorensen grew up in a family committed to service to others and is passionate about working together to make Fort Lauderdale an incredible place to live, work and play. Ben has long worked with neighbors in Fort Lauderdale to address issues facing our city, and he believes in not just talking about problems but in implementing solutions. He is a founding member of Mission United of the United Way of Broward County, which focuses on reducing veteran homelessness in Fort Lauderdale and helping military veterans and their families. He is also a Presbyterian minister and a former volunteer Chaplain for the Fort Lauderdale Police Department. Ben is on the Board of Directors of the Leadership Broward Foundation and on the Advisory Board of the Salvation Army of Broward County. Ben is a former member of the Broward County Human Rights Board, a former Guardian Ad Litem First Responder and served on the Board of Directors of the Greater Fort Lauderdale Chamber of Commerce and the Downtown Council Board of Governors.

Ben proudly serves in the U.S. Navy Reserve as a Lieutenant Commander specializing in intelligence. His responsibilities include identifying, analyzing, and disseminating real-time intelligence in support of operational warfare. One of the greatest honors of his life has been wearing the U.S. Navy uniform for more than 10 years and serving alongside the most talented military leaders in the world. He has earned multiple awards for his service, including the Navy and Marine Corps Achievement Medal.

In 2007, seeing a need for organizations to operate more efficiently and better develop leaders, Ben co-founded Optimum Associates, LLC, which provides leadership, sales and management training to Fortune 100 corporations and non-profits around the world. Ben believes in taking the best practices of business, specifically efficient operation and a focus on the customer, to government. Ben earned a Juris Doctor from Georgetown University Law Center, a Master of Science of Strategic Intelligence from the National Intelligence University, a Doctor of Ministry from Amridge University, and a Bachelor of Arts from Emory University. Ben is married to Anna Sorensen, who works at the NSU Art Museum Fort Lauderdale, and they are proud parents of Alexandra and Louise

## Culture, Arts & History Day Speaker Bios



**Dr. John Wensveen**  
**Chief Innovation Officer**  
**Nova Southeastern University**

Dr. John Wensveen is Chief Innovation Officer at NSU and Executive Director of the Alan B. Levan | NSU Broward Center of Innovation responsible for overseeing a multimillion-dollar P3 (public private partnership) to support the growing entrepreneurial ecosystem by attracting and retaining industry-leading entrepreneurs, technology, sources of investment capital, and supporting resources to create a premier innovation center.

Prior to this role, Wensveen was the vice provost of academic schools at Miami Dade College, providing direct leadership and direction for the college's professional education programs. He was responsible for creating corporate relationships with local, regional, national, and international boards and organizations and with leaders of foreign governments, businesses, and non-governmental organizations.

Wensveen has extensive academic leadership experience, including professor and head of the School of Aviation & Transportation Technology at Purdue University, dean of the School of Aviation at Dowling College, and professor of airline management at Embry-Riddle Aeronautical University.

Wensveen has held a variety of industry leadership positions including Partner/EVP at Mango Aviation Partners, Global Head of Airline Advisory Services at Radixx International, President of Airline Visions, Executive Consultant at InterVISTAS, Senior Director at Marriott Vacation Club International, Vice President of International Affairs at MAXjet Airways, Director of Strategy and Communications at Corporate Visions, and Manager of Pacific Rim Flight Operations & Passenger Services at Canada 3000 Airlines.

Wensveen is an external instructor at the International Air Transport Association (IATA), a certified instructor at the Turkish Aviation Academy (Turkish Airlines), a frequent contributor to the media, provides expert witness testimony, and is author of two leading industry books including "best-seller" Air Transportation: A Management Perspective and Wheels Up: Airline Business Plan Development.

Wensveen earned Masters and Ph.D. degrees in International Air Transport and Business from Cardiff University (United Kingdom) and a B.A. in Geography and Transportation Land Use Planning from the University of Victoria (Canada).

In his free time, he is an avid boater, scuba diver, and enjoys hitting the open road in his RV.



**Vickie L. Cartwright**  
**Interim Superintendent**  
**Broward County Public Schools**

Broward County Public Schools welcomed Dr. Vickie L. Cartwright as Interim Superintendent on August 2, 2021. Dr. Cartwright brings 26 years of experience in public education, having served recently as Superintendent of Schools for Oshkosh Area School District in Wisconsin.

Interim Superintendent Cartwright worked in Orlando County Public Schools (OCPS) in Florida for 17 years, last serving as Associate Superintendent for Exceptional Students Education (ESE), where she oversaw the ESE Department with responsibilities for supporting students and leading principals, central office administrators, instructional personnel and classified staff. OCPS is the eighth largest school district in the nation, with more than 215,700 students. Her leadership experience includes directing the Accountability, Research and Assessment Department at OCPS, as well as previously serving as Vice President of the American Educational Research Association for the Division of Research, Evaluation and Assessment in Schools, and President of the National Association of Assessment Directors.

“Students First” is her guiding principle, with a focus on educating students. Her commitment is to collaborating with stakeholders, creating partnerships and building relationships.

Interim Superintendent Cartwright taught graduate students as an adjunct instructor at the University of Central Florida. She has served on numerous committees and provided leadership at the local, state and national levels in the areas of school accountability, evaluation, research, assessment and exceptional student education. She obtained additional administrative experience as a secondary-level school assistant principal and principal in suburban communities. Prior instructional experience includes serving as an elementary school music teacher and a middle and high school band director.

Interim Superintendent Cartwright earned her Bachelor of Arts degree in Music Education from the University of Florida. She earned her Master’s in Music Education from the University of Southern Mississippi, where she obtained an Educational Specialist degree and Doctor of Philosophy in Educational Administration and Supervision.

She has been married to Dr. Carl Cartwright for 30 years and has a son, Dylan, who recently graduated from college.



**Ted Deutch**  
**Congressman**  
**Florida's 22<sup>nd</sup> District**

Congressman Ted Deutch represents Florida's 22nd district, home to communities in northern Broward County and southeastern Palm Beach County in sunny South Florida. Now serving his sixth term in the 116th Congress, he is the Chairman of the House Ethics Committee and a senior member of the House Judiciary Committee and the House Foreign Affairs Committee, where he serves as the Chairman of the Middle East, North Africa, and International Terrorism Subcommittee.

Ted has been described as a rising voice in the House Democratic Caucus by the Washington newspaper Roll Call and was previously named one of the Forward newspaper's top Jewish politicians to watch. Noted by the South Florida Sun Sentinel his accessible personality, sense of humor, and thoughtful approach to the issues, Ted has proven himself to be an energetic advocate for the priorities of his constituents. Ted's priorities in the 116th Congress include promoting economic opportunity in South Florida, reducing the influence of big money in our elections, gun violence prevention, fighting for full equality for all, and advancing the security interests of the United States, Israel, and our allies. Learn more about his legislative priorities [here](#).

Ted and his wife of 28 years, Jill, have lived and worked in South Florida since 1997. They live in Boca Raton and are members of the B'nai Torah Congregation. Prior to holding public office, Ted enjoyed a successful career as a commercial real estate attorney, and today Jill continues her work as Director of Development at Hillel of Broward and Palm Beach. Born and raised in the working class community of Bethlehem, Pennsylvania, Ted is the youngest son of the late Jean and Bernard Deutch, a World War II veteran who earned a Purple Heart at the Battle of the Bulge. A graduate of the University of Michigan and the University of Michigan Law School, Ted earned the prestigious Harry S. Truman Scholarship. His passion for serving the community inspired him to run for the Florida State Senate in 2006.





**Robert L. McKinzie**  
**City Commissioner**  
**District III**

Robert L. McKinzie was sworn in as City Commissioner for District III on November 10, 2014 to serve out the remainder of the term vacated by former Commissioner Bobby B. DuBose. On February 10, 2015, he was elected District 3 Commissioner, capturing nearly 60 percent of the vote in a three-way race. He was re-elected to a second full term on the City Commission in January 2018 after winning the primary with more than 50 percent of the vote in another three-way race.

Since taking office, Commissioner McKinzie has done an outstanding job representing the constituents of District III while collaborating with his colleagues to fulfill Fort Lauderdale's shared vision of building an active, healthy, vibrant, diverse and sustainable community.

He has successfully worked to advance small business development, enhance business attraction and economic expansion in the City's northwest community, promote revitalization of the Sistrunk Boulevard corridor, strengthen public safety, reduce crime and blight, support affordable housing, and improve public transportation.

Commissioner McKinzie has championed numerous high-profile projects including the development of a new \$15 million L.A. Lee YMCA/Mizell Center, Brics 'N Stics co-working space, Smitty's Wings restaurant, and construction of new single-family homes in the River Gardens/Sweeting Estates neighborhood. He continues to foster community engagement through family-friendly special events and entertainment options including a series of free concerts at Carter, Provident, and Riverland parks. To preserve and expand green space, Commissioner McKinzie advocated for passage of a \$200 million bond that will bring significant upgrades and improvements to City parks, including construction of a signature community center at Carter Park and numerous enhancements to other parks throughout District III.

A proponent of giving back to the community, Commissioner McKinzie's extensive fundraising efforts through Sistrunk, Inc., have provided local students with more than \$100,000 in scholarships to further their education at colleges and universities.

With an extensive background in business and finance, Commissioner McKinzie has served in numerous leadership and management positions throughout his career. For nearly two decades, he has been owner and president of Harper and Sons Construction, a general contracting firm that specializes in affordable housing and construction management.

Commissioner McKinzie maintains numerous professional and civic affiliations, including serving on the Board of Directors for the Central Broward Kiwanis; Vice Chair of the Board of Trustees, First Baptist Church Piney Grove; a member of the Associate Board of Trustees, Bethune-Cookman University; a member of the Broward County Alumni Association of Bethune-Cookman University; a member of Leadership Broward Class XI; a past member of the Board of Directors of the Broward County Minority Builders; a past member of the Broward County Housing Finance Authority (immediate Past Chair); and a past member of the Broward County School Board Consultants Review Committee. He also serves as a volunteer for the Boys and Girls Club and is a youth mentor.



**Dr. Gregory Salters**  
**Executive Officer to the Chief**  
**City of Fort Lauderdale**

Dr. Salters is a Law Enforcement Executive who connects with diverse audiences. During his 25-year law enforcement career, he have served in various units; such as D.A.R.E., Bicycle Patrol, Internal Affairs, Investigations, Support Services, and Operations Support. During these assignments, he built teams, identified ways to improve processes and policies to positively impact the agency and community.

His life experiences, which include scholarly research, enable him to add value as he consults and/or facilitates courses for organizations such as the Federal Bureau of Investigations (Miami Field Office), Broward County School Board, The City of Lauderhill, Durham Police Department, Escambia County Sheriffs Office, and 5000 Role Models. As a Certified John C. Maxwell Speaker, Coach and Trainer he provides leadership programs and assessment tools to organizations and individuals. These programs and tools add value to organizations and individuals as they raise their leadership ability... "Everything rises and falls on leadership."

Working with him, organizations have improved their teamwork, efficiency, retention, and recruitment. Their team members have grown personally and professionally, received advanced educational degrees, prestigious certifications, and career advancement; up to executive level positions. He is a bridge builder, standard raiser, and barrier breaker.

Community service is also essential to building bridges. He serves as the Chairman of the Alpha Phi Alpha Fraternity Incorporated, ZAL Chapter's Men of Tomorrow mentoring program. He was the Broward County School Board's "Mentor of the Year" for the 2014 – 2015 school year. He was honored as one of "South Florida's Most Influential Black Leaders" by Legacy Magazine.