

# **Sponsorship Opportunities**

Email gabriela@leadershipbroward.org to sponsor an interactive event element at the Leadership Broward Class XLI Graduation and be recognized for your support.

## **Premier Sponsor**

\$5,000

Highest level to be recognized as the Graddys Presenting Sponsor before, during, and after the event.

- Table for Ten (10) guests
- Table signage
- Opportunity for company representative to offer up to 5 minutes of welcoming remarks at ceremony.
- Company will receive name recognition and logo placement on all graduation materials distributed to all participants.
- 2 Full page color ads in graduation program journal
- Signage posted in ballroom for company recognition.
- Company feature newsletter story regarding program day.
- Company logo on LBF website with interactive link.
- Company acknowledged on LB social media channels.
- Opportunity to distribute marketing/promotional material.





## **Red Carpet Sponsor**

\$3,500

Own the red-carpet entrance and live social media interviews.

- Table for Ten (10) guests
- Table signage
- Shoutout from red carpet on social media live videos
- Company will receive name recognition and logo placement on all graduation materials distributed to all participants.
- Full page color ad in graduation program journal
- Signage posted at red carpet entryway for company recognition.
- Company logo on LBF website with interactive link.



## Photo Booth Sponsor

\$2,500

Be part of the best memories of the night.

- Table for Ten (10) guests
- Table signage
- Logo printed on all photo booth photo strip
- Company will receive name recognition and logo placement on all graduation materials distributed to all participants.
- Full page color ad in graduation program journal
- Signage posted at photo booth area.
- Company logo on LBF website with interactive link.



## Gift Sponsor

\$2,500

Sign your autograph on a custom, delicious treat for each person to enjoy.

- Table for Ten (10) guests
- Table signage
- Company branding on each gift, girel to each givest.
- Company will receive home recognition and logo placement on all graduation materials distributed to all participants.
- Full page color ad in graduation program journal
- Company logo on LBF website with interactive link.



#### Décor Sponsor

\$2,000

Steal the show with decorations for all pictures and memories.

- Table for Ten (10) guests
- Table signage
- Company will receive name recognition and logo placement on all graduation materials distributed to all participants.
- Full page color ad in graduation program journal
- Signage posted in the ballroom.
- Company logo on LBF website with interactive link.



#### **Entertainment Sponsor**

\$2,000

Be the talk of the town with a DJ and music for an unforgettable night.

- Table for Ten (10) guests
- Table signage
- Signage posted at en ertainment area
- Company will receive name recognition and logo placement on all graduation materials distributed to all participants.
- Full page color ad in graduation program journal
- Company logo on LBF website with interactive link.



## Cocktail Sponsor

\$2,000

Cheers to your company and everyone at the Cocktail Party

- Table for Ten (10) guests
- Table signage
- Signage posted at each bar
- Company will receive name recognition and logo placement on all graduation materials distributed to all panicipants.
- Full page color ad in graduation program journal
- Company logo on LBF website with interactive link.





## Celebration Sponsor

\$750

Be present at the celebration even if you can't make it in person.

- Individual/Company will receive name recognition on all graduation materials distributed to all participants.
- Full page color ad in graduation program journal
- Individual/Company name on LBF website



## **Printed Advertising Opportunities**

Advertise your company or celebrate your graduate in the 2023 program journal.

- Full page color ad (5.5" W x 8.5"H) \$150
- Full page black & white ad (5.5" W x 8.5"H) \$125
- Half page color ad (5.5"w x 4.2"h) \$100
- Half page black & white ad (5.5"w x 4.2"h) \$75

Artwork emailed to gabriela@leadershipbroward.org by May 26, 2023.

There is an additional \$75 charge for ads that are not sized correctly or not camera ready.

Artwork must be camera ready in jpeg or pdf format.